

THE DRIVING FORCE MOTORIZED REC SCOOP



BY CATHY LAREAU

A group of snowmobilers on the Chippewa Flowage.

We could use a little snow right now

CATHY LAREAU

Absolutely scorching weather accompanied us throughout Musky Fest weekend — I noticed some people appeared to really enjoy baking in the intense heat as they wandered through the festival. Me? Oh no way — I like it much colder. In fact, snowmobiling has been on my mind over the past few days! I prefer to see those magical icy flakes swirling through the air instead of pine pollen and cottonwood fluff.

My thoughts of snow prompted me to remind everyone about some important news from the Association of Wisconsin Snowmobile Clubs (AWSC).

Our new AWSC year begins on July 1, 2025! Along with this new year, comes many reminders to update members and club information with AWSC, and take notice of

upcoming deadlines:

AWSC memberships through your snowmobile club expire on June 30, 2025. Make sure you renew your snowmobile club membership soon, as you cannot get your AWSC discounted trail pass until your club membership is renewed!

As a reminder — AWSC membership dues were raised to \$17.00 per family membership beginning with the 2025-2026 season. I've heard that some clubs have raised dues to accommodate this increase, and some haven't.

Snowmobile trail passes go on sale through the AWSC website (awsc.org) on July 15, 2025. Don't be that rider who waits until the last minute to get your trail pass — order early so you are ready to go! You know.....it's easier to put the sticker on when it isn't minus 20 out too.

The inaugural year of

the AWSC Raffle Calendar has been spectacular so far — drawings for winners are broadcast live on the AWSC Facebook page near the end of each month.

If your club would like to add something to the 2026 AWSC calendar, such as a club event, the deadline is coming up very soon — you only have until July 1, 2025. The form for this can be found on the AWSC website under the AWSC Raffle Calendar section.

I've had some comments that this deadline is unreasonable — many clubs don't have their events planned this early in the year. I will bring it up at the July Directors meeting to see if there are solutions, but keep in mind that a lot of work must be done for AWSC to get the calendar published and out to us by their September goal.

Wisconsin Snowmobile News magazine deadlines throughout the season for

events, news, articles and commercial sponsor listings can also be found on the AWSC website under Wisconsin Snowmobile News.

AWSC raffle tickets are still available — this is one of AWSC's largest fundraisers, so please consider buying your \$100 ticket to show support for snowmobiling! The drawing will be held at the Fall Workshop at the end of October and I believe the top prize is \$10,000. Call me at 715-558-8966 if you or your company would like a ticket, or you can reach out to the AWSC office at 608-846-5530, Monday — Thursday, 8 AM until noon.

Well there you have it — your wintery AWSC update. Are you feeling a little cooler now? Only 6 more months to go before we get the sleds out again — and I'm counting on a great, heavy snow year!